

## CONTACT

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## SUMMARY

- Bachelor's degree in Graphic Design from the Art Institute of Pittsburgh
- Nearly eight years of interactive design and development experience – Six years at multiple agencies and an additional two years of corporate experience at PPG, American Eagle Outfitters and Giant Eagle
- Multiple senior-level design positions overseeing as many as four junior-level designers

## SKILLS

- Proficient in both Macintosh and IBM-compatible environments
- Excellent understanding of designing user experiences and interfaces with a passion for usability and accessibility
- Excellent written and verbal skills
- Mastery of Illustrator, Photoshop and Fireworks creating print and Web-friendly graphics
- Website layout and design using Dreamweaver and Visual Studio with the ability to hand-code XHTML, HTML5 and CSS2 & 3
- Cross-browser compatibility including IE6
- Working knowledge of JavaScript (including jQuery), PHP, XML, classic ASP and ASP.Net VB
- Highly knowledgeable of digital engagement including social media and email marketing
- Knowledge of Constant Contact, Exact Target and MailChimp
- Understanding of mobile development including responsive Web design
- Search Engine Optimization
- Google Analytics
- Wordpress design and development
- Interactive website/media design using Flash
- Layout in InDesign
- Traditional and digital illustration
- Typography
- Photography
- Acrobat Professional
- Microsoft Office – PowerPoint, Word and Excel
- Microsoft SharePoint

## OBJECTIVE

To lead a digital design and development department

## EXPERIENCE

**PPG Architectural Coatings, Pittsburgh, PA**  
*Senior Web Designer, March 2010 – Present*

### **PPG Architectural Coatings, Pittsburgh, PA**

- Led the design and development of PPGPro.com and Pro.Olympic.com, as well as multiple microsites, Facebook contests and email marketing

**Synergy Staffing, Pittsburgh, PA**  
*Contract Web Developer, Aug. 2009 – Jan. 2010*

### **Buzzhoney, Pittsburgh, PA**

*Oct. 2009 - Jan. 2009 (Laid off due to lack of work)*

- Worked on the development and design of the new GiantEagle.com launched in early December 2009

### **American Eagle Outfitters, Pittsburgh, PA**

*Aug. 2009 - Sept. 2009 (Laid off due to budget cuts)*

- Developed landing, sweepstakes and promotion pages with cleanly coded XHTML and CSS in American Eagle's Java Server Pages (JSP) Web environment

**LarsonO'Brien, Pittsburgh, PA**  
*Interactive Designer, Jan. 2008 – July 2009 (Left to work at AEO)*

- Design, program and maintain user interfaces and Web sites using cleanly coded XHTML and CSS, and working with classic ASP & ASP.Net, JavaScript, PHP and Flash.
- Create and implement email marketing newsletters in HTML and inline CSS
- Create dynamic PowerPoint presentations and other digital media
- Create interactive Flash components and banner ads with ActionScript 2
- Optimize websites for search engines using the most recent SEO trends
- Generate website analytic reports for clients
- Explore the potential of social media

**Sweeney and Associates, Boardman, OH**  
*Art Director/Senior Web and Graphic Designer, April 2004 – Dec. 2007*

- Design websites, annual reports, logos, brochures, mailers, newspaper and magazine ads, stickers, packages and digital media
- Create hand drawn and digital illustrations
- Photography
- Gather specifications for projects, provide clients with cost quotes and perform press checks at commercial printers
- Coordinate and design trade show booths

## EDUCATION

Bachelor of Science in Graphic Design, Art Institute of Pittsburgh  
1999 – 2003

Continuing Education in Web Programming, Art Institute of Pittsburgh  
Jan. 2009 – March. 2010